

Form PTO-1594

(Rev. 10/02)

OMB No. 0651-0027 (exp. 6/30/2005)

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RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Philip Gordon

- ☒ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☐ Corporation-State
☐ Other _____

Additional name(s) of conveying party(ies) attached? ☐ Yes ☐ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other _____

Execution Date: 03/24/04

2. Name and address of receiving party(ies)

Name: Venus.com, LLC

Internal

Address: #355

Street Address: 333 Washington Blvd.

City: Marina Del Rey State: CA Zip: 90292

- ☐ Individual(s) citizenship _____
☐ Association _____
☐ General Partnership _____
☐ Limited Partnership _____
☒ Corporation-State Delaware
☐ Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? ☐ Yes ☐ No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 75/573912

B. Trademark Registration No.(s) _____

Additional number(s) attached ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: David L. Sigalow, Esquire

Internal Address: Allen, Dyer Doppelt, Milbrath
& Gilchrist, P.A.

Street Address: 255 South Orange Avenue
Suite 1401

City: Orlando State: FL Zip: 32801

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41).....\$ 40.00

- ☐ Enclosed
☒ Authorized to be charged to deposit account

8. Deposit account number:


010484

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9. Signature.

David L. Sigalow

Name of Person Signing



Signature

4/26/04

Date

Total number of pages including cover sheet, attachments, and document: ☐

Mail documents to be recorded with required cover sheet information to:
 Commissioner of Patent & Trademarks, Box Assignments
 Washington, D.C. 20231

CH \$40.00 010484 76673912

700080682

TRADEMARK
REEL: 002841 FRAME: 0461

NUNC PRO TUNC TRADEMARK ASSIGNMENT


WHEREAS, **PHILIP GORDON**, an individual and citizen of the United States, whose address is 333 Washington Boulevard, #355, Marina Del Rey, California 90292 (hereinafter "ASSIGNOR"), was the owner of U.S. Trademark Application No. 75/573912 for the mark **VENUS** (hereinafter the "Trademark"), for "providing information about beauty and fashion, and consultation services in the fields of beauty and fashion," in International Class 42, and "lingerie," in International Class 25; and

WHEREAS ASSIGNOR on March 23, 2004, did assign all right, title and interest in the Trademark to **Venus.com, LLC**, a Delaware limited liability company, whose mailing address is 333 Washington Boulevard, #355, Marina Del Rey, California 90292 (hereinafter "ASSIGNEE"), and

WHEREAS ASSIGNOR wishes to confirm and ratify said assignment of the Trademark **NUNC PRO TUNC** as of March 23, 2004.

NOW, THEREFORE, ASSIGNOR, for good TEN DOLLARS (\$10.00) and other valuable consideration, receipt of which is hereby acknowledged, does hereby confirm and ratify said assignment as of March 23, 2004 to ASSIGNEE, of all right, title and interest it has in and to the Trademark, together with the goodwill of the business symbolized thereby.

Date: April 15/04


PHILIP GORDON
Philip Gordon